



Joint Annual Workforce Investment Board and Joint Powers Board Strategic Planning Session

August 1, 2013



Jobs find your
Technology Careers
General Career
Education Ca

Kick Off

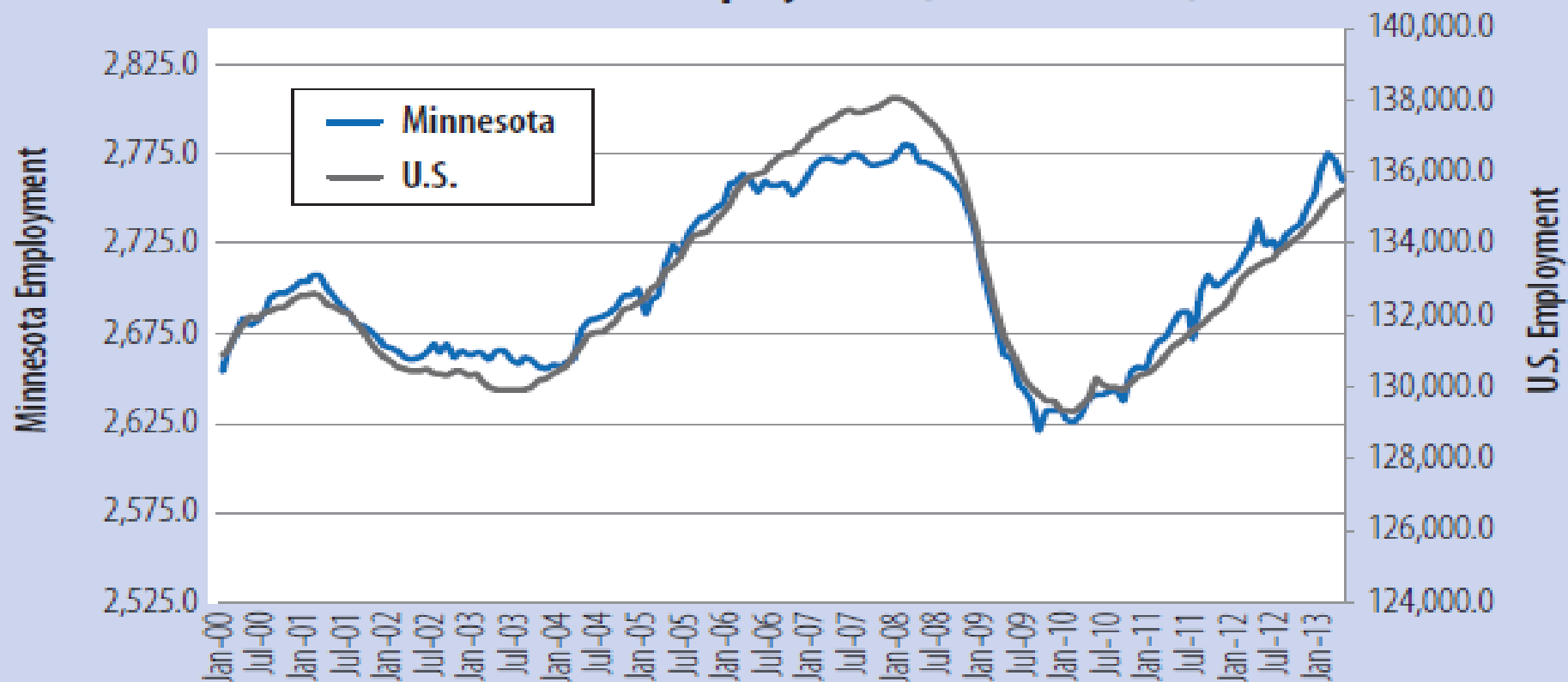
- Introductions
- Video reminder
- Employer engagement sheets

Session Expectations

- Gain an understanding of labor market needs and our training investment record
- Develop strategies for career awareness and skill development
- Organize a community outreach campaign for key industrial sectors

Environmental Scan

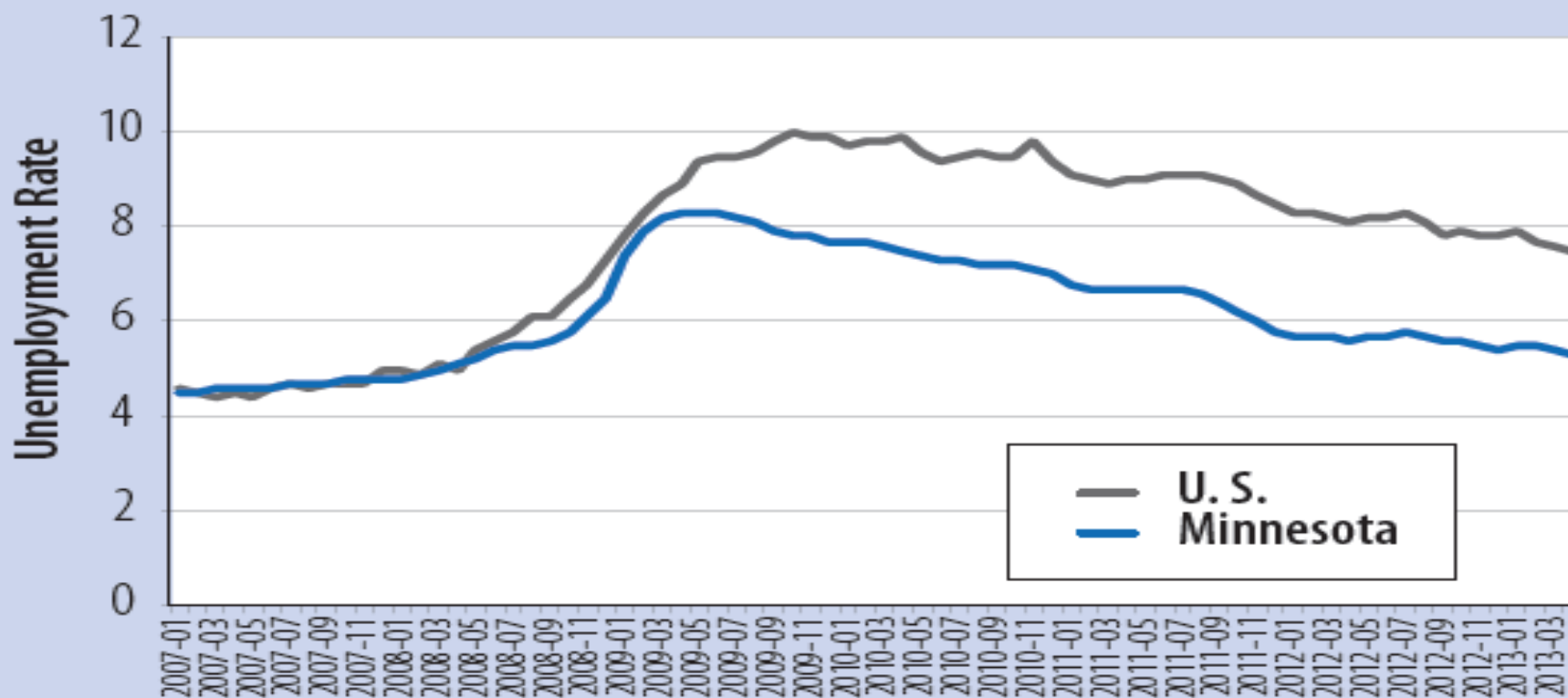
Minnesota and U.S. Employment (in Thousands)



Source: Current Employment Statistics

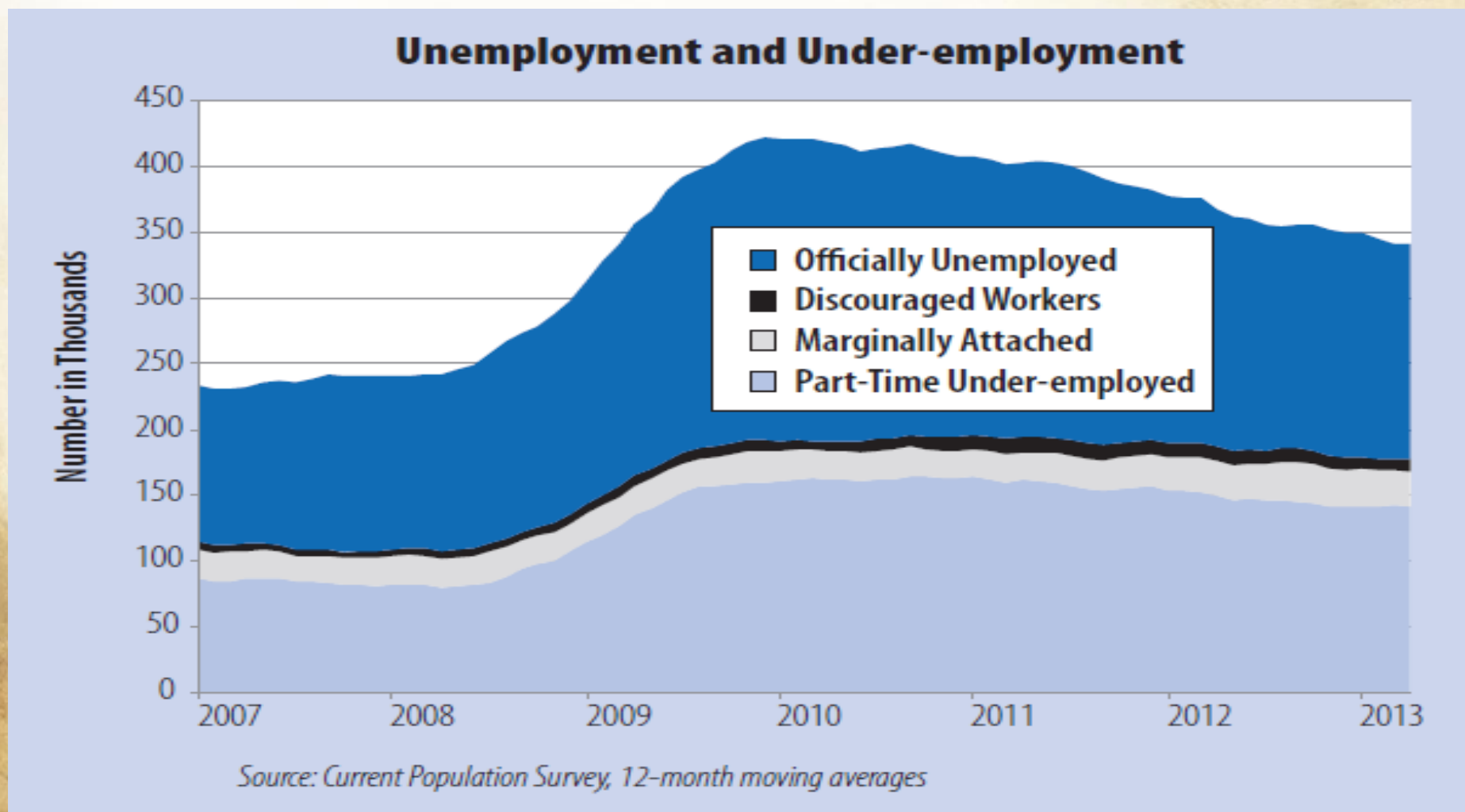
Environmental Scan

U.S. and Minnesota Unemployment Rates, 2007-2013



Source: Local Area Unemployment Statistics

Environmental Scan



WIA Reauthorization Update

- The House passed a version known as the Skills Act in March
 - Collapses funding streams and revises structure
- The Senate has passed a version out of committee and began mark up yesterday.
 - Maintains structure and adds flexibility
 - Expands sectoral initiatives and focuses on career pathways

Career Pathways in Minnesota

- Advancing CTE in Career Pathways – through Sept 2015
- Alliance for Quality Career Pathways – Beta Framework in field testing through Dec 2013; Final version due June 2014
- Career and College Readiness Collaborative –ongoing (MDE, DEED, MnSCU + community partners) 6 subgroups started; white paper started;

Career Pathways in Minnesota

- Charting the Future www.mnscu.edu public comment through Oct 2013 - #1 alignment (LMI, Itasca Group); #2 credentials; #3 expand PSEO; #4 e-education; #5 CE/CT and academic; #6 redesign governance
- Governors Workforce Development Council Career Pathways Committee (through Dec 2013?) focus initially on definition/current work and then to policy development (final product in the vein of AHOD) gwdc.org

Career Pathways in Minnesota

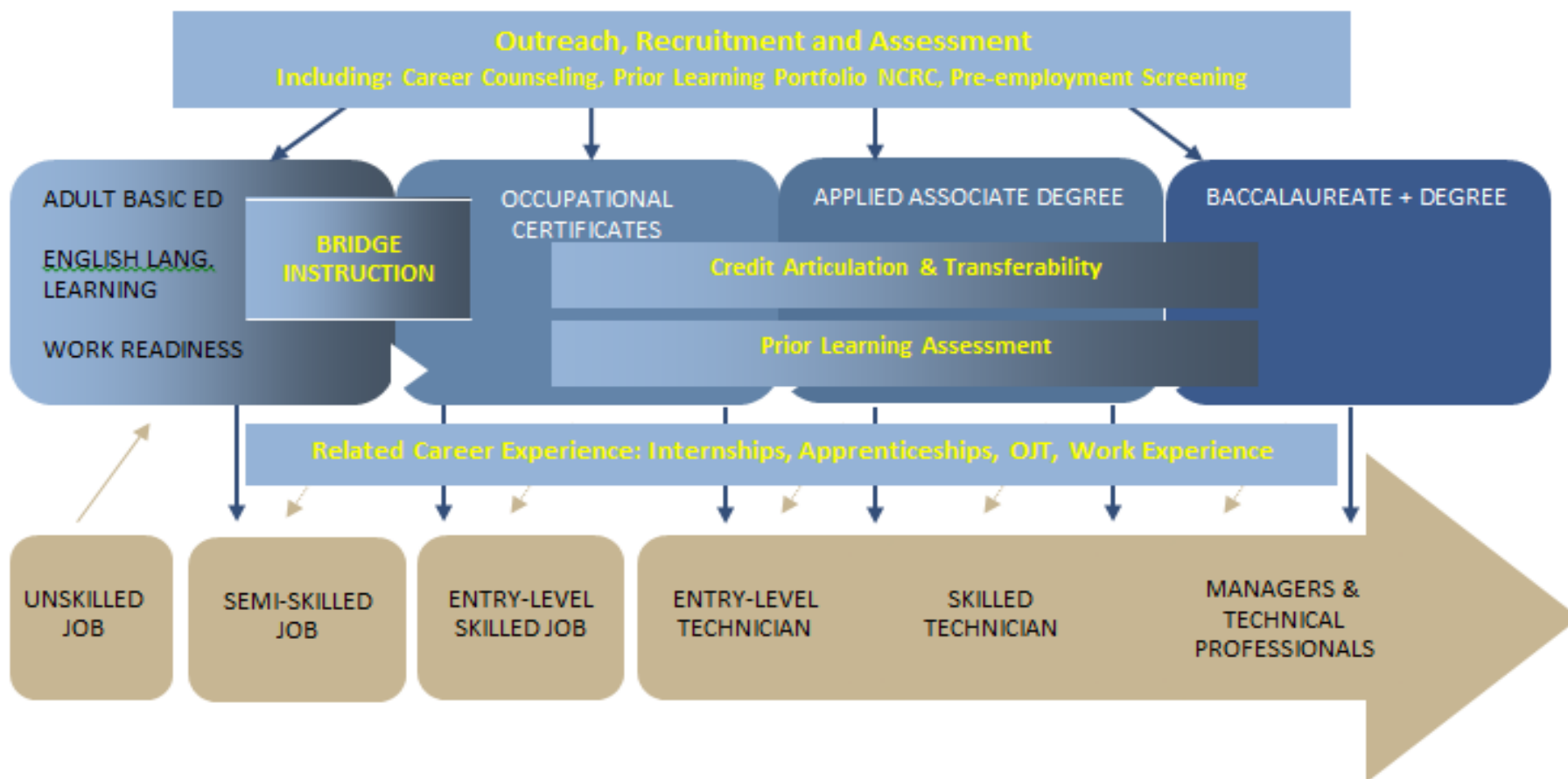
- Skills @ Work www.skillsatwork.org
- Career Pathways Task Force (report due Feb 15, 2014); MDE Director of College and Career Readiness: Paula Palmer
- Tax credits for employers working with higher ed on internships (HF 677, Article 4, Sec 12.)
Coalition for Greater MN Cities. Office of Higher Education will administrate.

Career Pathways in Minnesota

- Statewide Adult High School Diploma Task Force (report due Feb 2, 2014)
- Common Core Standards (secondary, CTE, ABE)
- Nov 7 Regional CP Forum – GTCUW & CLASP
Keynote: OVAE Johan Uvan. Target audience: policy leaders, program staff
- Nov 14 CTE Event www.cte.mnscu.edu Keynote: OVAE Robin Utz; Harvard, Ronald Ferguson
- LMI Data Production Requirement legislation HF 729 Sec. 2 lines 63.19-64.18

Career Pathways in Minnesota

CAREER PATHWAYS AND CAREER PATHWAYS BRIDGES



WDI Training Investments 2010-2013

- \$3.5 million invested in classroom training
 - \$2.7 million invested in MNSCU 2-year schools
- 661 full time student exiters in the past three years
- 568 of these students (85.9%) trained for targeted occupations
- 95% placement rate
- 80.7% of placements were training related

WDI Training Investments 2010-2013

- Average age of students – 44.8 years
- 68% of students were female
- Females earned 24% less than males

WDI Training Investments 2010-2013

- 345 (55%) were trained for the healthcare industry
- 315 (91%) of healthcare students were female
- 211 of the 661 total students (32%) were trained for CNA out of our healthcare academies
- 36 of the 46 (78%) IT students were male
- 24 of the 26 (92%) construction students were white males

Breakout Questions

- How could we promote career awareness in under-enrolled occupations?
- Specifically, how could we stimulate interest in higher paid, technical occupations by women and minorities?

Sector committees to convene for 25 minutes and then regroup and report out.

Employer Engagement Challenge

- 50 employers needed to pledge their involvement from each of four sectors:
 - Healthcare
 - Manufacturing
 - Information technologies/engineering
 - Agriculture
- A WIB member “captain” must be designated for each sector

Upcoming Meetings

- August 6-8, 2013 – MWCA – Duluth
- September 5, 2013 – Personnel, Taskforces, WIB
- September 12, 2013 – JPB
- November 13, 2013 – Rochester STEM Summit
- February 2014 – Career Pathways Expo
- April 14, 2014 – Best Places to Work
- August 15, 2014 – New Officers – New Workforce Center!

Everyday, it's up to someone in the world to create something amazing.

Today

it's your turn.

Don't let the world down.

Thanks for coming!!

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