



Southern Minnesotans Helping Southern Minnesotans

Our focus is providing personal assistance to employers in our region looking to develop productive, disability-inclusive workplace cultures.

Participating organizations:

Ability Building Community (ABC) | ABC 6 News
| Adapta | Cradle 2 Career | ExercisAbilities |
Fastenal | Goodhue County Education District
(GCED) | Hiawatha Homes | Mayo Clinic |
Minnesota Dept. of Employment & Economic
Development (DEED) | Olmsted County |
Opportunity Services | Pearl Consulting | Platinum
Experience Consulting | PossAbilities | Rochester
Community & Technical College (RCTC) |
Rochester Public Schools | RT Autism Awareness
Foundation, Inc. | The Arc Minnesota Southeast
Region | Think Bank | Winona State University |
Workforce Development, Inc.

“The MaxAbility Taskforce helps relieve preconceived ideas about hiring people with disabilities. By creating a culture attractive and comfortable to everyone, the disability workers are truly grateful for the opportunity. I have found that after hiring people with disabilities, it has made me a better manager and person.”

Stuart Riemann, District General Manager Canteen Vending of Rochester, MN



MaxAbility Taskforce supports the Minnesota Olmstead Plan ideals: *“...that individuals with disabilities will have the opportunity to live close to their families and friends, live more independently, engage in productive employment and participate in community life.”*

Awarded The Arc Minnesota Southeast Region 2019 Community Service Award for Community Service Organizations

* Getting to Equal 2018: The Disability Inclusion Advantage, Accenture research report produced jointly by The American Association of People with Disabilities (AAPD) and Disability:IN

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Helping Employers Succeed by Creating Disability-Inclusive Workplaces

[Facebook.com/MaxAbilityMN](https://www.facebook.com/MaxAbilityMN)

BEYOND LEGAL COMPLIANCE, PUTTING DISABILITIES TO WORK

Workforce strategies for hiring people with disabilities can be key to achieving your goals, including:

Filling Job Openings Faster

Recruiting people with disabilities increases the number of qualified talent to your candidate pool. *(1 in 5 people have a disability)*

Reduced Turnover

Workers with disabilities are strong performers with high loyalty and low absenteeism.

More Innovation

People with disabilities bring unique perspectives and new approaches to problem solving and operational improvements.

Improved Productivity

Hiring people with disabilities can help raise engagement and commitment within your broader workforce.

Increased Revenue

Consumers with and without disabilities prefer to give their business to companies that hire individuals with disabilities.

Meaningful Social Connections

Working within your community to create a workforce that reflects your community enhances your brand and value.

"Companies that embraced best practices for employing more persons with disabilities achieved 28 percent higher revenue, double the net income and 30 percent higher economic profit margins." - 2018 Accenture report *

MAXABILITY HELPS EMPLOYERS HIRE PEOPLE WITH DISABILITIES BY:



Informing

Organized as educational forums, our Networking Meetings are unique opportunities to hear from experts and learn from others working to develop inclusive workplace cultures.



Connecting

Whether through our Reverse Job Fair or our strong alliances with key resources, we can help you find qualified job candidates that have disabilities.



Advising

Have pressing questions or need help getting started? We will be happy to have one of our members meet with you to share their knowledge and insights.



Celebrating

Join us for a day of inspiration and entertainment at our annual International Day for Persons with Disabilities observance.

"There is only one way to look at things, until someone shows us how to look at them with different eyes."
- Pablo Picasso

INTERESTED IN HELPING THE CAUSE? WHAT CAN YOU DO?

Here are some next steps to consider:

MaxAbility "To Do" list:

- Contact MaxAbility for help hiring more people with disabilities**
- Follow MaxAbility on Facebook:** www.facebook.com/MaxAbilityMN
- Register for Networking Event** (at Eventbrite.com)
- Join MaxAbility Taskforce**
- Attend Reverse Job Fair**
- Ask about hosting a Networking Event**
- Schedule a consultation**
- Share your success story with the Taskforce**
- Tell others about the great work MaxAbility is doing**

To contact MaxAbility email Dawn Kirchner at kirchner.dawn@mayo.edu